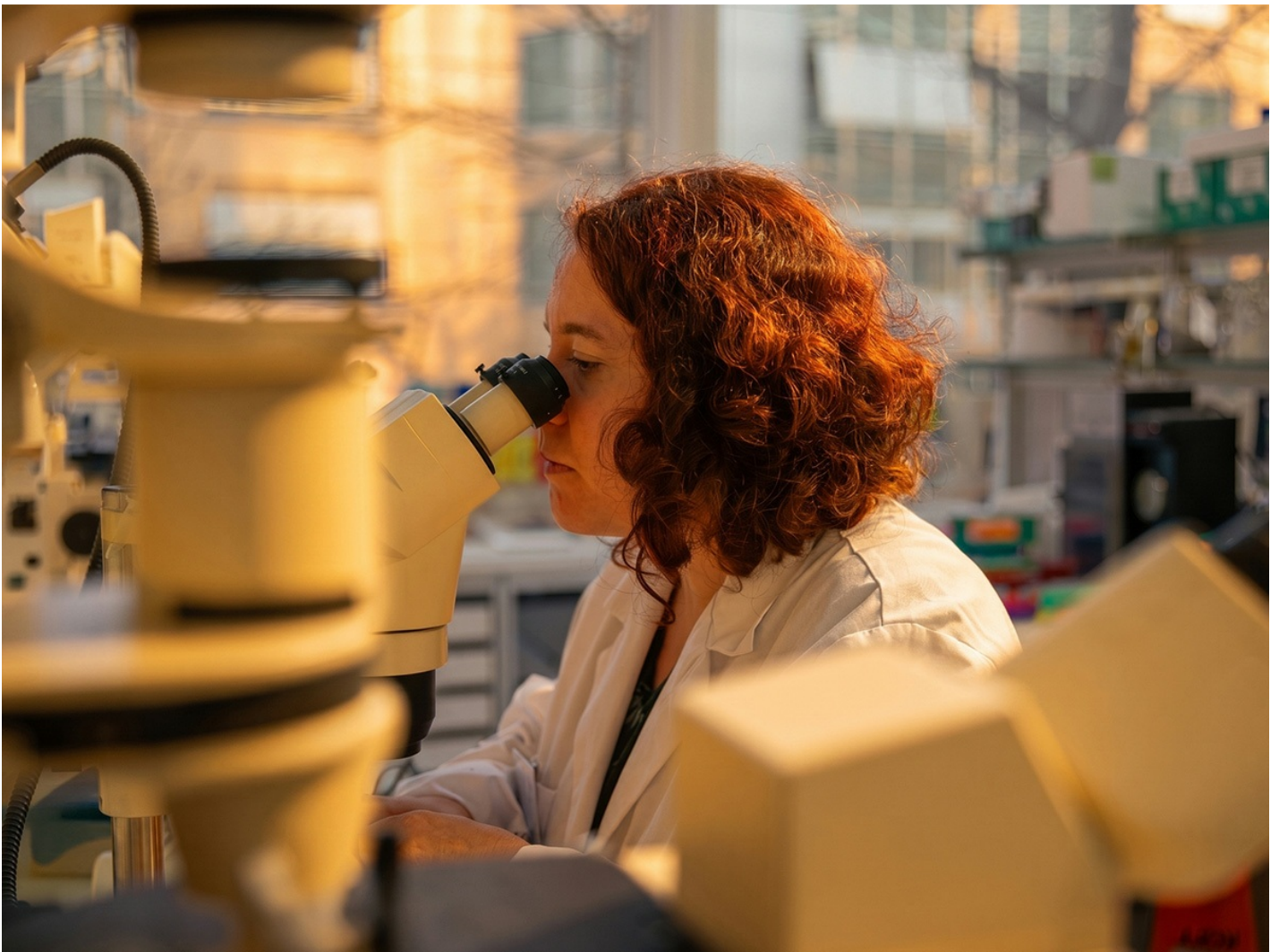


30 years of Novartis, powered by 250 years of innovation

30 years of Novartis, powered by 250 years of innovation





The roots of Novartis stretch back more than 250 years. From our beginnings in Basel's dye and chemical industries to our work today as a global innovative medicines company, generations of people have helped redefine what's possible for society. The same spirit of curiosity and courage that fueled centuries of discovery continues today as we work to reimagine medicine and tackle some of healthcare's toughest challenges for patients.

To mark 30 years as Novartis, explore the people, breakthroughs, and defining moments that shaped our journey and continue to shape what's next.



Novartis Heritage & Company Archives

250 years of discovery. 30 years of Novartis.

As Novartis celebrates 30 years, we look back on more than 250 years of scientific discovery and the pursuit of new possibilities for patients.

[Read more about the Novartis story](#)

The pages in our story

Discover the moments, ideas, and ambitions that became part of the Novartis story, told by the people who experienced them firsthand and continue to inspire what's next.

Insa's story

Targeted therapy was really a completely new way of tackling cancer. No one had done it.

Insa Gathmann, Biostatistician

The journey that shaped us

We're taking a closer look at the moments that shaped who we are and continue to shape where we're headed. It's a journey that begins 250 years ago and leads to one of the world's most innovative medicines companies.



The Novartis Story: 30 Years of Innovation

Explore the milestones, breakthroughs and partnerships that have defined our first three decades as Novartis and set the stage for the future of medicine.



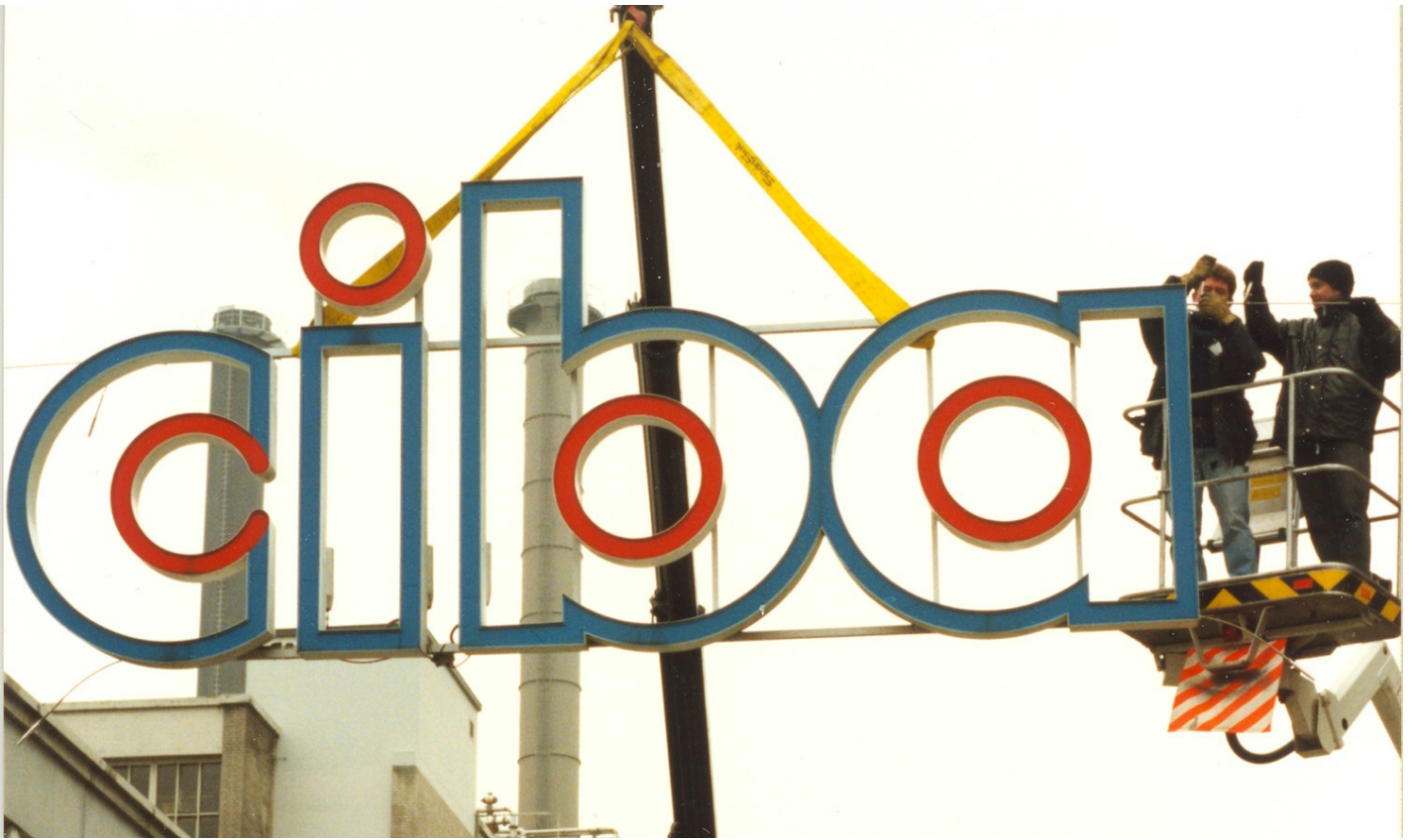
The Celtic Roots of the Novartis Campus

Our connection to Basel runs deeper than you might think. Uncover the history of the ancient Celtic settlement that thrived on the exact site of the modern-day Novartis Campus more than 2 000 years ago.



Think Pink! The Rise of Basel's Chemicals

When pioneer Alexander Clavel relocated to the Klybeck quarter in the 19th century, he helped spark the rise of Basel's booming dye industry, laying the early foundations for modern healthcare.



The Anatomy of a Merger

On March 7, 1996, the merger of Ciba and Sandoz captured the world's attention. Discover the story behind the creation of Novartis—what was then the largest corporate merger in history.

[Careers at Novartis](#)

[Commitment to patients and caregivers](#)

[Pipeline](#)

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List of links present in page

1. <https://www.novartis.com/about/30-years-novartis-powered-250-years-innovation>
2. <https://www.novartis.com/stories/novartis-marks-30-years-breakthroughs-building-250-years-discovery-reimagine-what-medicine-can-do-next>
3. <https://live.novartis.com/en/article/the-novartis-story>
4. <https://live.novartis.com/en/article/allan-eileen-gwyneth>
5. <https://live.novartis.com/en/article/ecstasy-of-colors>
6. <https://live.novartis.com/en/article/media-mirror>
7. <https://www.novartis.com/careers>
8. <https://www.novartis.com/patients-and-caregivers/novartis-commitment-patients-and-caregivers>
9. <https://www.novartis.com/research-development/novartis-pipeline>